



**Susan G.
Komen[®]**
SOUTH CAROLINA

PRESS RELEASE

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Susan G. Komen Lowcountry and Komen SC Mountains to Midlands to Join Forces

May 1, 2017— Susan G. Komen Lowcountry and Komen SC Mountains to Midlands are proud to announce a plan to strengthen operations and increase their impact by joining together as a single organization. The name for the new united Affiliate is “Komen South Carolina,” which will reach the entire state including previously unserved counties of Marlboro, Dillon, Darlington, Lee, Sumter and Clarendon.

Susan G. Komen’s mission is to save lives by meeting the most critical needs in our communities and investing in breakthrough research to prevent and cure breast cancer. Komen has announced a new, organization-wide, bold goal to reduce the current number of breast cancer deaths by 50% in the U.S. by 2026. To accomplish this goal, Komen and its Affiliates will be focusing heavily on investments in research for new early detection methods and treatments for aggressive and metastatic breast cancer, as well as addressing disparities in access to and timely utilization of quality breast cancer care to improve outcomes.

Komen Affiliates play a significant role in both of these strategic focus areas, as 25% of the funds raised locally are invested in Komen’s national research program, while the remaining 75% is used by Komen South Carolina to make an impact through community granting and local breast health programs, determined through a comprehensive study of breast health and breast cancer needs in the Affiliate’s service area.

This move has the potential to increase efficiency and stewardship. By centralizing certain functions, eliminating duplication of effort, and leveraging the volunteer leadership, grant making relationships and fund raising capacities of both organizations, Komen SC can maximize its time, talent and resources to make a bigger difference in the lives of its neighbors.

“Merging these two affiliates into one Komen SC will enable us to expand our efforts to serve all families within our state. Too many women and men in our state have inadequate access to health care, contributing to poorer breast cancer outcomes. Our Affiliates will be working collectively while remaining focused on the same vision...a world without breast cancer” said Taffy Tamblyn, Executive Director of Komen South Carolina. Tamblyn previously served in the same role with Komen Lowcountry.

“Komen South Carolina will maintain offices in both Charleston and Greenville. The annual

Race for the Cure will continue in both areas as well as other events and mission programs throughout the state. Support from sponsors and donors will continue to fund our mission and make an impact in our local communities.” said Deb Osborne, Director of Fund Development, Komen South Carolina. Osborne previously served as Executive Director of Komen Mountains to Midlands.

About Susan G. Komen South Carolina

Susan G. Komen South Carolina an affiliate of the world’s largest breast cancer organization, funding more breast cancer research than any other nonprofit while providing real-time help to those facing the disease. Komen has set a Bold Goal to reduce the current number of breast cancer deaths by 50 percent in the U.S. by 2026. Komen South Carolina is working to better the lives of those facing breast cancer in the local community. Through events like the Komen Lowcountry and Mountains to Midlands Race for the Cure®, Komen South Carolina has invested over \$10.9 million in community breast health programs in 45 COUNTIES and has helped contribute to the more than \$920 million invested globally in research. For more information, call 843-556-8011 or visit www.komensouthcarolina.org.

About Susan G. Komen®

Susan G. Komen is the world’s largest breast cancer organization, funding more breast cancer research than any other nonprofit outside of the federal government while providing real-time help to those facing the disease. Since its founding in 1982, Komen has funded more than \$920 million in research and provided more than \$2 billion in funding to screening, education, treatment and psychosocial support programs serving millions of people in more than 30 countries worldwide. Komen was founded by Nancy G. Brinker, who promised her sister, Susan G. Komen, that she would end the disease that claimed Suzy’s life. Visit komen.org or call 1-877 GO KOMEN. Connect with us on social at ww5.komen.org/social.