

Susan G. Komen[®]  **PRESS RELEASE**
SOUTH CAROLINA

FOR IMMEDIATE RELEASE
January 15th, 2018

For More Information Contact:
Lisa Jones
843-556-8011

**“Pink the Creek” Event for Susan G. Komen South Carolina Raises Over \$67,000
for Breast Health Services and Research**

January 15th, 2018- The “Pink the Creek” event was held by the Moss Creek Women’s Golf Association in October of 2017 and raised over \$67,000 for the South Carolina Affiliate of Susan G. Komen.

“In late 2016, the Moss Creek Women’s Golf Association of the Hilton Head/Bluffton area formed a Core Committee of 14 women to plan a golf tournament and auction to raise money to combat and deter the progression of breast cancer disease,” says Carmela Juenger, one of the “Pink the Creek” co-chairs.

“A DIY fundraiser ‘Pink the Creek’ was set up with the Susan G Komen South Carolina office. Under the leadership of Sondra Ammeen, Chairperson, each core team member formed a subcommittee to work on various components of the event. They worked and planned for a year, culminating in the most remarkable event ever held in our community! A 4 day silent auction was held preceding the golf tournament so that people could take their time and peruse the over 200 auction items. The entire community got involved, including: security, fitness staff, central office , maintenance, tennis, and many individuals who live here.”

“On the day of the event, a slide show of twenty-five survivors who are Moss Creek residents was displayed in which each survivor held a sign showing the number of years since their diagnosis. (These signs ranged from 1 year to 34 years!) Many of the people who worked so hard were not survivors themselves, but instead were caring, committed women who wanted to make a difference. The result was amazing. The event raised a total \$81,750. After expenses for golf, food, decorations, etc, over \$67,000 was donated to Susan G. Komen South Carolina. We are very excited to see this money come back to this area. We promised people it would.”

Komen South Carolina wants to thank all of the people who made “Pink the Creek” such a success. The Affiliate has provided over \$1 million to the Beaufort area through the Community Grants program for breast health services for the underserved and underinsured.

About Susan G. Komen South Carolina

Susan G. Komen South Carolina an affiliate of the world’s largest breast cancer organization, funding more breast cancer research than any other nonprofit while providing real-time help to those facing the disease. Komen has set a Bold Goal to reduce the current number of breast cancer deaths by 50 percent in the U.S. by 2026. Komen South Carolina is working to better the lives of those facing breast cancer in the local community. Through events like the Komen Lowcountry and Mountains to Midlands Race for the Cure®, Komen South Carolina has invested over \$10.9 million in community breast health programs in 45 COUNTIES and has helped contribute to the more than \$920 million invested globally in research. For more information, call 843-556-8011 or visit www.komensouthcarolina.org.

About Susan G. Komen®

Susan G. Komen is the world’s largest breast cancer organization, funding more breast cancer research than any other nonprofit outside of the federal government while providing real-time help to those facing the disease. Since its founding in 1982, Komen has funded more than \$920 million in research and provided more than \$2 billion in funding to screening, education, treatment and psychosocial support programs serving millions of people in more than 30 countries worldwide. Komen was founded by Nancy G. Brinker, who promised her sister, Susan G. Komen, that she would end the disease that claimed Suzy’s life. Visit komen.org or call 1-877 GO KOMEN. Connect with us on social at ww5.komen.org/social.