



PRESS RELEASE

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Media Contact: Anna Grace Tindal
864-234-5035
annagrace@komensc.org

SPONSORSHIPS AVAILABLE AND REGISTRATION OPEN FOR 2019 KOMEN SC MOUNTAINS TO MIDLANDS RACE FOR THE CURE

(GREENVILLE, S.C. – May 6, 2019) – Susan G. Komen South Carolina has announced that Sponsorships are available and registration is open for the SC Mountains to Midlands Race for the Cure. The SC Mountains to Midlands Race, which will take place on Sept. 28th, 2019 at Fluor Field in Greenville, SC, raises significant funds for the breast cancer movement, thanks to supporters and survivors around the world who step up and take action by fundraising for the cause.

The SC Mountains to Midlands Race is a highly visible event with over 2,000 participants, volunteers and supporters in attendance to celebrate survivors and remember those who've lost their battle. Local businesses will receive recognition and visibility on Race Day while also having the opportunity to support local breast cancer awareness and treatment programs along with national research efforts.

"Be bold with us!" says Deb Osborne, Fund Development Manager for the Komen South Carolina Affiliate. "Your 2019 sponsorship and Race registration will help us reduce breast cancer deaths. Susan G. Komen has set a bold goal to reduce the number of breast cancer deaths in the U.S. by 50% by the year 2026. This bold goal requires bold action. Your support for The Race for the Cure will help us. "Let's Turn Up the PINK!"

Sponsorships, participant entry fees and donations raised go toward funding breast cancer services and research. Komen South Carolina provides breast health/breast cancer education, community outreach, patient support, financial aid and other resources for the community along with contributing to the more than \$988 million invested by Susan G. Komen in research.

For more information about Race sponsorship opportunities, please contact the Komen South Carolina Greenville office at (864) 234-5035 or Deb@komensc.org.

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About Susan G. Komen® and Komen South Carolina

Susan G. Komen is the world's largest breast cancer organization, funding more breast cancer research than any other nonprofit outside of the U.S. government while providing real-time help to those facing the disease. Komen has set a Bold Goal to reduce the current number of breast cancer deaths by 50 percent in the U.S. by 2026. Since its founding in 1982, Komen has funded more than \$988 million in research and provided more than \$2 billion in funding to screening, education, treatment and psychosocial support programs. Komen has worked in more than 60 countries worldwide. Komen was founded by Nancy G. Brinker, who promised her sister, Susan G. Komen, that she would end the disease that claimed Suzy's life. Komen South Carolina is working to better the lives of those facing breast cancer in the local community. Through events like the Komen Lowcountry MORE THAN PINK Walk and the SC Mountains to Midlands Races for the Cure®, Komen South Carolina has invested more than \$11 million in community breast health programs in our 45 country service area and has helped contribute to the more than \$988 million invested globally in research. For more information, call 843-556-8011 or visit komensouthcarolina.org.