

PRESS RELEASE



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SUSAN G. KOMEN® SOUTH CAROLINA ANNOUNCES ALICIA WHITE LONG AS 2020 SC MOUNTAINS TO MIDLANDS MORE THAN PINK WALK™ CHAIR

Long Time Komen Ambassador and Volunteer to Chair Event in Greenville

4/17/2020 – Susan G. Komen S.C. Mountains to Midlands MORE THAN PINK WALK announced today that Alicia White Long will be the 2020 Walk Chair. The Walk will be held on Saturday, September 26th at Fluor Field in Downtown Greenville.

Long has been a long-time volunteer with Komen South Carolina in a variety of roles. She has been a Komen Ambassador for three years, sharing breast health information and education throughout the community. She won the Komen South Carolina Ambassador of the year in 2019 for her dedication and her willingness to go above and beyond to share the Affiliate's mission and vision of a world without breast cancer.

"My sister, Laura, was diagnosed with Stage 4 cancer at 39 years old," says Long. "By the time she was diagnosed, it had metastasized into her pelvis, bones, and her liver. We were initially told that she had 3-6 months to live and Laura fought for 5 1/2 years. She fought so hard and she inspired and encouraged me to be what you see in me today so I in turn continue her fight. I Am More Than Pink!"

"We are ecstatic to have Alicia as this year's SC Mountains to Midlands MORE THAN PINK Walk Chair," said Lucy Spears, Komen South Carolina's Executive Director. "With this exciting new event coming to Greenville, we couldn't think of a better person to help lead this year's Walk!"

For more information on this event including registration and sponsorship, please visit us online at komensouthcarolina.org.

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About Susan G. Komen®

Susan G. Komen® is the world's leading nonprofit breast cancer organization, working to save lives and end breast cancer forever. Komen has an unmatched, comprehensive 360-degree approach to fighting this disease across all fronts and supporting millions of people in the U.S. and in countries worldwide. We advocate for patients, drive research breakthroughs, improve access to high-quality care, offer direct patient support and empower people with trustworthy information. Born out of a promise between two sisters, Susan G. Komen remains committed to supporting those affected by breast cancer today, while tirelessly searching for tomorrow's cures.

About Susan G. Komen® and Komen South Carolina

Komen South Carolina is helping fuel research, advocate for patients and support people facing breast cancer locally through a variety of direct patient-centered services and by collaborating with area providers to remove barriers and connect people to needed care across 45 counties. For more information, call (843) 556-8011 or visit komensouthcarolina.org.