



PRESS RELEASE

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SUSAN G. KOMEN SOUTH CAROLINA ANNOUNCES LUCY SPEARS AS EXECUTIVE DIRECTOR

Charleston, S.C. (April 3rd, 2020) – The local Affiliate of Susan G. Komen has named Lucy Spears as its new executive director. Spears is a seventeen-year survivor who lost her insurance while being diagnosed with breast cancer. Her personal experience as a young mother facing the disease led her to advocate for others. She has led the Affiliate’s grant, education and advocacy programs since 2009. As Director of Mission, she has overseen the statewide expansion of those programs.

“The board is thrilled to announce Lucy as our new Executive Director,” says Board President Kristen Thompson. “There is not a person more perfectly suited for this role as Komen S.C. embarks upon a new mission outreach program. Under Lucy’s leadership and vision, Komen S.C. will continue to eliminate barriers that prevent South Carolina’s women and men from receiving vital breast health services and invest in breakthrough research to prevent and cure breast cancer.”

Spears is a native of Charleston. Before joining Susan G Komen, she partnered with her husband on a video production company specializing in corporate communications and documentaries. She is an active member, coach and past president of Dragon Boat Charleston, a wellness program for cancer survivors.

“Today’s world is filled with uncertainty, but that’s the daily reality for people facing cancer. I’m proud to be part of an organization fighting on all fronts to change that,” says Spears. “I’ll never be able to repay everyone who helped my family and me during the most difficult time of our lives, but I can pay it forward.”

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About Susan G. Komen®

Susan G. Komen® is the world’s leading nonprofit breast cancer organization, working to save lives and end breast cancer forever. Komen has an unmatched, comprehensive 360-degree approach to fighting this disease across all fronts and supporting millions of people in the U.S. and in countries worldwide. We advocate for

patients, drive research breakthroughs, improve access to high-quality care, offer direct patient support and empower people with trustworthy information. Born out of a promise between two sisters, Susan G. Komen remains committed to supporting those affected by breast cancer today, while tirelessly searching for tomorrow's cures.

About Susan G. Komen® and Komen South Carolina

Komen South Carolina is helping fuel research, advocate for patients and support people facing breast cancer locally through a variety of direct patient-centered services and by collaborating with area providers to remove barriers and connect people to needed care across 45 counties. For more information, call (843) 556-8011 or visit komensouthcarolina.org.