

# PRESS RELEASE



## SUSAN G. KOMEN® SOUTH CAROLINA ANNOUNCES VIRTUAL 2020 MORE THAN PINK WALKS

### *Decision Prioritizes and Protects Participants' Health and Safety During COVID-19*

**Greenville and Charleston – 6/25/2020** – Susan G. Komen® South Carolina announced today that the 2020 Lowcountry and SC Mountains to Midlands MORE THAN PINK Walks will be held virtually this year. They also announced that they will be celebrating both the Lowcountry and SC Mountains to Midlands MORE THAN PINK Walks during a statewide virtual event on October 24<sup>th</sup>.

“As an organization dedicated to saving lives, it’s so important to protect the health of our participants, many of whom are breast cancer survivors or currently in treatment for the disease. Therefore, we will be leveraging technology to ensure we can walk together this year – even if we can’t be together – because breast cancer is not cancelled,” says Lucy Spears, Komen South Carolina Executive Director.

Komen noted that the MORE THAN PINK Walk serves two important purposes – it is an important fundraiser that fuels Komen’s breast cancer research and patient support efforts, and it provides all those touched by breast cancer a sense of being part of a compassionate community committed to making a difference in the fight against breast cancer.

“We believe we can preserve the sense of community through our new virtual fundraising walk, even though we’ll be walking where we are,” added Spears. “The added benefit is that people who previously couldn’t attend in-person will now be able to participate wherever they are, and help raise funds to continue our patient support programs”

There is no fee to register for the virtual fundraising event this year or to access the online fundraising tools. Any registration fees made prior to this transition will now count towards the participant’s personal or team fundraising goal.

To register, visit [komensouthcarolina.org](http://komensouthcarolina.org).

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### **About Susan G. Komen®**

Susan G. Komen® is the world’s leading nonprofit breast cancer organization, working to save lives and end breast cancer forever. Komen has an unmatched, comprehensive 360-degree approach to fighting this disease across all fronts and supporting millions of people in the U.S. and in countries worldwide. We advocate for patients, drive research breakthroughs, improve access to high-quality care, offer direct patient support and empower people with trustworthy information. Born out of a promise between two sisters, Susan G. Komen remains committed to supporting those affected by breast cancer today, while tirelessly searching for tomorrow’s cures.

### **About Susan G. Komen® and Komen South Carolina**

Komen South Carolina is helping fuel research, advocate for patients and support people facing breast cancer locally through a variety of direct patient-centered services and by collaborating with area providers to remove barriers and connect people to needed care across 45 counties. For more information, call (843) 556-8011 or visit [komensouthcarolina.org](http://komensouthcarolina.org).