

PRESS RELEASE



SUSAN G. KOMEN® SOUTH CAROLINA ANNOUNCES SAVANNA JAMES AS 2020 LOWCOUNTRY VIRTUAL MORE THAN PINK WALK™ CHAIR

Current Miss Summerville and Advocate to Chair Virtual Event in Charleston

7/7/2020 – Susan G. Komen Lowcountry Virtual MORE THAN PINK WALK announced today that Savanna James will be the 2020 Walk Chair. The virtual Walk celebration will be held on Saturday, October 24th.

James is the currently reigning Miss Summerville and an advocate for Komen South Carolina through her platform. She is passionate about spreading the message of breast cancer awareness through her title. She also underwent a double mastectomy in February 2020.

“Having a double mastectomy and reconstruction was not easy, especially at 24, but it is a decision that I am thankful I could make,” says James. “I am choosing to share my story and partner with Komen S.C. because there are many people who are unaware that they are living in the shadow of breast cancer, creating an overwhelming feeling of powerlessness. It is my hope that others will hear my story and seek help. I am more than pink, and I stand with the 1 in 8.”

“We are honored to have Savanna join us as chair of the Lowcountry Virtual Walk this year,” says Lucy Spears, Executive Director of Komen South Carolina. “She knows from personal experience how important our work is and has truly made it her personal cause.”

To register, visit komensouthcarolina.org.

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About Susan G. Komen®

Susan G. Komen® is the world’s leading nonprofit breast cancer organization, working to save lives and end breast cancer forever. Komen has an unmatched, comprehensive 360-degree approach to fighting this disease across all fronts and supporting millions of people in the U.S. and in countries worldwide. We advocate for patients, drive research breakthroughs, improve access to high-quality care, offer direct patient support and empower people with trustworthy information. Born out of a promise between two sisters, Susan G. Komen remains committed to supporting those affected by breast cancer today, while tirelessly searching for tomorrow’s cures.

About Susan G. Komen® and Komen South Carolina

Komen South Carolina is helping fuel research, advocate for patients and support people facing breast cancer locally through a variety of direct patient-centered services and by collaborating with area providers to remove barriers and connect people to needed care across 45 counties. For more information, call (843) 556-8011 or visit komensouthcarolina.org.